



E-Z UP Europe

Artwork Requirements for Graphic Silkscreen and Digital Imaging

Our Custom Art Department can process artwork for both Screen Printing or Digital Image Process. In order to provide your custom graphic order in a timely manner and keep additional artwork charges to a minimum, the listed guidelines should be followed.

- Adobe Illustrator (outlines, curves, till Version CS2 (expand all lines))
- Adobe Photoshop (only for digital printing at 150 dpi at 100% of the real size)
- CorelDraw files should be exported to Illustrator EPS files
- The files have to be PC formatted.
- Fonts and illustrations have to be included in the documents.
- All illustrations in CMYK (digital printing) or Pantone Matching System (silkscreening).
- Pantone Matching System (only Pantone will be accepted) colours have to be indicated when used in Illustrator
- In case of Vector images(Illustrator) the minimal resolution must be 600 dpi.
- We can provide you with templates for digital printing. Please use them!

What do you do if you do not have artwork that matches these requirements?

Get in touch with your printer or advertising agency and tell them what you want to do, so they can give you the right kind of artwork as described in above recommended points. Another possibility is to ask the printer if they can send it for you, so our graphics department can contact the printer if it is still not o.k.

Also, E-Z UP® can recreate your logo but an additional fee will be calculated. Remember that a good JPEG version should be available.

What kind of artwork can i send for a 3D presentation?

Almost anything will do. From internet (gif,jpg) to print-ready artwork. We will send you the 3D presentation in a certified PDF.

What do you do if you do not have artwork that matches these requirements?

- Silkscreening, on all 500D material.
- Digital printing, only on white 500D material. Contact us for the exact artworkguidelines
- Flex printing. Only a few printing colours available. Printing on all 500D material

What do you do if you do not have artwork that matches these requirements?

- E-mail
- CD/DVD
- FTP (contact us for an upload address)
- FTP client side. We can also download your artwork from your own FTP

Please contact your sales representative or E-Z UP® Professional Products Division for futher graphic artwork requirement assistance or custom graphics inquiries.

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